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**To Whom It May Concern:**

It is my great pleasure to write a letter of recommendation on behalf of Elizabeth Mellilo. I have known Elizabeth for four years through our undergraduate and graduate programs and have served as chair of her master's project committee. My assessment of her is based on this close and personally rewarding experience as her adviser and mentor. Overall, Elizabeth is a dedicated young professional, a critical problem-solver, and an effective communicator.

I first met Elizabeth in my Public Relations Campaigns course in Spring 2017. It did not take long for me to recognize her intellectual abilities and thoroughness of work. This course required students to develop and implement a public relations campaign for a local nonprofit organization. She served as the copy director of a team that worked for Capital Area Animal Welfare Society, and she ensured the quality and flow of writing in reports that her group submitted. Her high level of professionalism stood out in creating communication materials for her client and interacting with the client and her group members. My experience with Elizabeth was truly rewarding, so when she asked me to serve as chair of her master's project committee, I enthusiastically agreed to so.

Elizabeth is extraordinarily self-motivated and diligent. As for her master's project, she developed a strategic communication plan for Eat Fit, a nonprofit program that helps people in Louisiana make healthier food choices and enhance their overall wellbeing. She outlined project-related tasks with a detailed timeline at the beginning of the project and informed me of her progress at each of our weekly meetings. The scope of her project entailed conducting background and primary research, using the data to develop strategies for better awareness and engagement, and creating deliverables and evaluation plans. Her work was always on time (if not ahead of time) and of great quality. More importantly, she paid attention to details to ensure that her work met high standards. Her project resulted in a variety of social media deliverables and promotion materials for the client.

While finishing up her master's project during the past fall, she worked as my graduate assistant and took an independent study with me. Although this might have caused her some stress, she repeatedly demonstrated that she can manage her time well and produce a high caliber of work while still efficiently multitasking. I could not ask for a better assistant or colleague than Elizabeth. In addition to her academic and professional capabilities, I would also like to note that Elizabeth has a warm, engaging personality and

great interpersonal skills. She is quite capable of operating as a productive team member in addition to working independently. She is always willing to help others and take responsibilities that other students may shy away from. Anyone who knows her would say that she is a very amiable person and a pleasure to have around. I am confident that she can be a positive member of any team and adapt to different roles as needed.

Without any reservation, I proudly offer my highest recommendation for Elizabeth Mellilo. I greatly enjoyed having Elizabeth as a student and wish her the best in her career. I strongly believe that you would be working with a young professional who has a strong work ethic and dedication to her work. If you would like any further information regarding this letter, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "HPark".

Hyojung Park, Ph.D.  
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